



12th European Week of Regions and Cities

OPEN Brussels

DAYS 6 - 9 October 2014

SEE Strategic Project Clusterpolisee

**Meeting Place – Debate
Brussels, 8th October 2014**

**Regional competitiveness, smart
specialization strategies, clusters and
economic development**



Mauro Terzoni
Clusterpolisee Coordinator
ERDF and FSE MA
And Director of European Territorial
Cooperation
Marche Region





12th European Week of Regions and Cities

OPEN Brussels

DAYS 6 - 9 October 2014

Agenda

- ✓ **Clusterpolisee valuable achievements on a glance**
- ✓ **Capitalization - mainstreaming paths**
- ✓ **Synergies and contribution to the New Programming Period and Macro-regional Strategies**
- ✓ **Joint Strategic Plan**





12th European Week of Regions and Cities

OPEN Brussels

DAYS 6 - 9 October 2014

Strengths of the strategic project Clusterpolisee

Valorization of the impact
on the policies of the
mutual learning and
knowledge exchange

Contribution to the
clusters development

Thematic approach (7
Working Groups)

collaborative learning
platform
(www.clusterpolisees3.eu)

Policy Learning
Mechanisms in Support of
Cluster Development



12th European Week of Regions and Cities

OPEN Brussels

DAYS 6 - 9 October 2014

Results since 2 years and half from the start

Identification of the learning mechanisms for clusters development

Enhancement of the competences and knowledges about the smart specialisation

Promotion of the active participation of all the stakeholders through an interactive digital platform for mutual learning supporting cluster policies

Analisis of the policies

- ✓ ***Improvement of framework conditions to support existing and emerging new clusters***
- ✓ ***Promotion of transnational cooperation for future sustainability of joint achieved project outcomes***
- ✓ ***Contribution to cohesion policy 2014-2020 through coordinated strategic initiatives and a Joint Strategic policy plan***

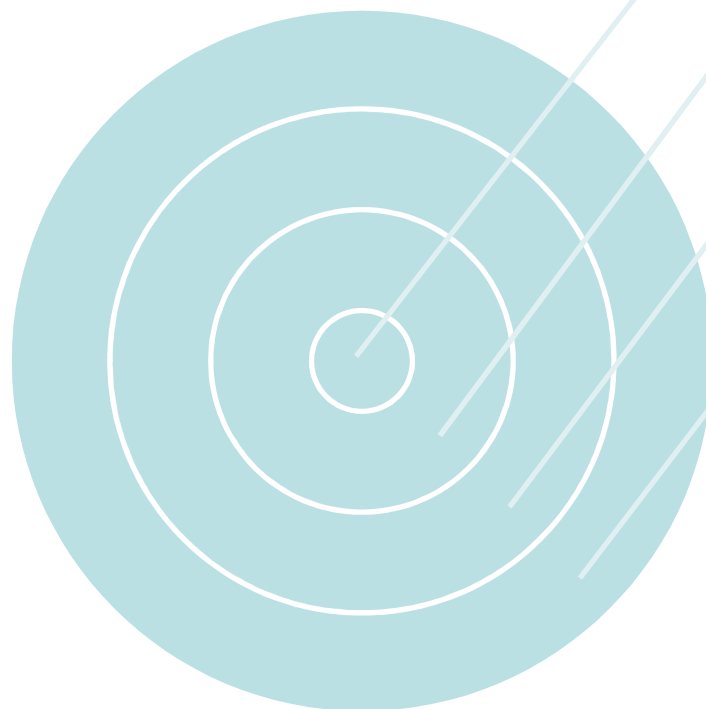


12th European Week of Regions and Cities

OPEN Brussels

DAYS 6 - 9 October 2014

Capitalisation



To impact on the EU cluster policies in terms of regional competitiveness, smart specialization strategies and economic development

To offer concrete inputs and recommendation towards the new EU Territorial Cooperation

To create strategic synergies, cross-fertilization and an integrated approach

To guarantee the sustainability of the project results



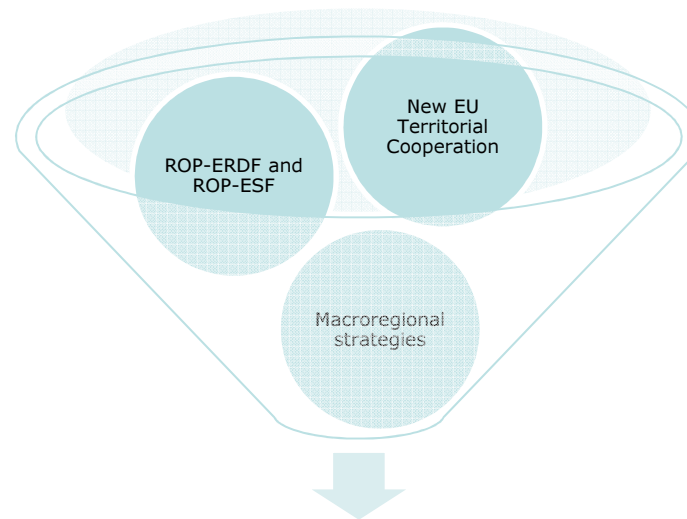


12th European Week of Regions and Cities

OPEN Brussels

DAYS 6 - 9 October 2014

Synergies and contribution to the New Programming Period and Macro-regional strategies



Improve regional strategies by inducing policy learning on sustainable management

Build better policies through the use of innovative ICT services and e-platforms, favoring a better access to knowledge and networks for SME's and citizens

Guarantee higher coherence and coordination of policies and actions with an integrated and coordinated approach among different institutions

Deliver sustainable growth



12th European Week of Regions and Cities

OPEN Brussels

DAYS 6 - 9 October 2014

Synergies and contribution to the New Programming Period

	Clusterpolisee			
	<i>Analysis of the policies</i>	<i>Policy Learning Mechanism</i>	<i>Collaborative learning platform</i>	<i>Joint Strategic Plan</i>
Thematic Objectives New Programming Period 2014 - 2020				
1) strengthening research, technological development and innovation	X	X	X	X
2) enhancing access to, and use and quality of, ICT		X	X	
3) enhancing the competitiveness of SMEs	X	X	X	X
4) supporting the shift towards a low-carbon economy in all sectors		X	X	
5) promoting climate change adaptation, risk prevention and management				
6) preserving and protecting the environment and promoting resource efficiency		X	X	
7) promoting sustainable transport and removing bottlenecks in key network infrastructures				
8) promoting sustainable and quality employment and supporting labour mobility				X
9) promoting social inclusion, combating poverty and any discrimination				X
10) investing in education, training and vocational training for skills and lifelong learning		X	X	
11) enhancing institutional capacity of public authorities and stakeholders and efficient public administration	X	X	X	X



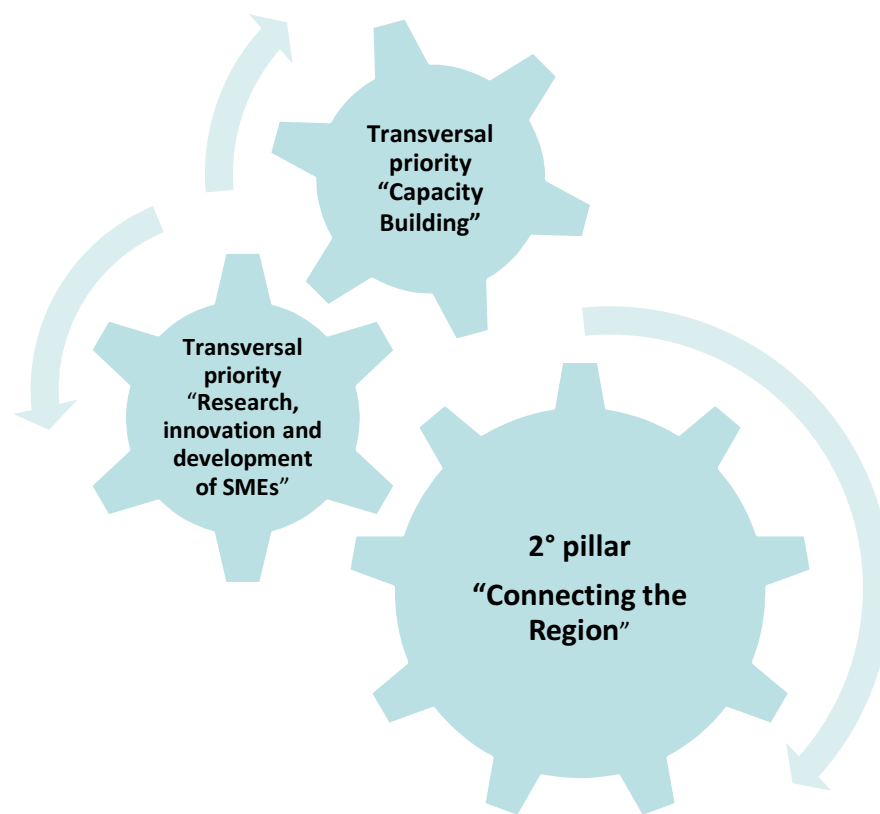


12th European Week of Regions and Cities

OPEN Brussels

DAYS 6 - 9 October 2014

Synergies with the Macro-regional strategy (EUSAIR)



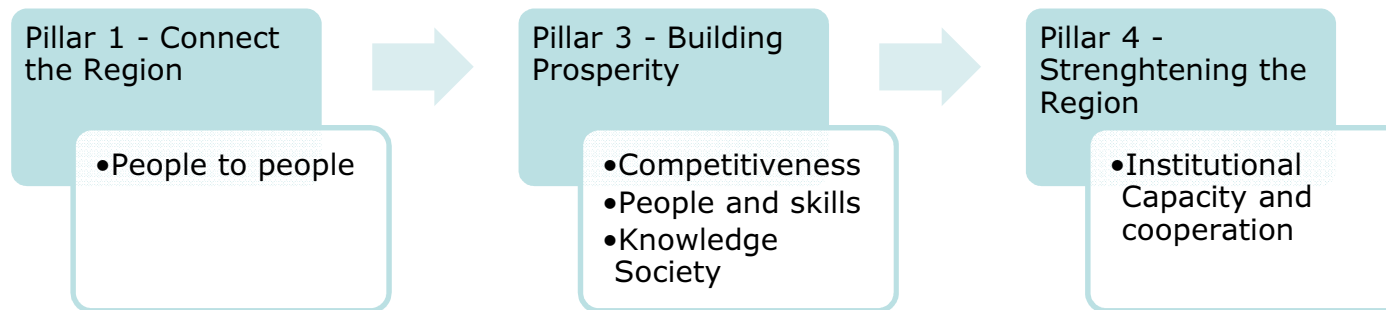


12th European Week of Regions and Cities

OPEN Brussels

DAYS 6 - 9 October 2014

Synergies with the Macro-regional strategy (EUSDR)



Clusterpolisee has been proposed as flagship project in the preparation of the Danubian strategy - Priority Area 8 on Competitiveness of SMEs, including clusters.



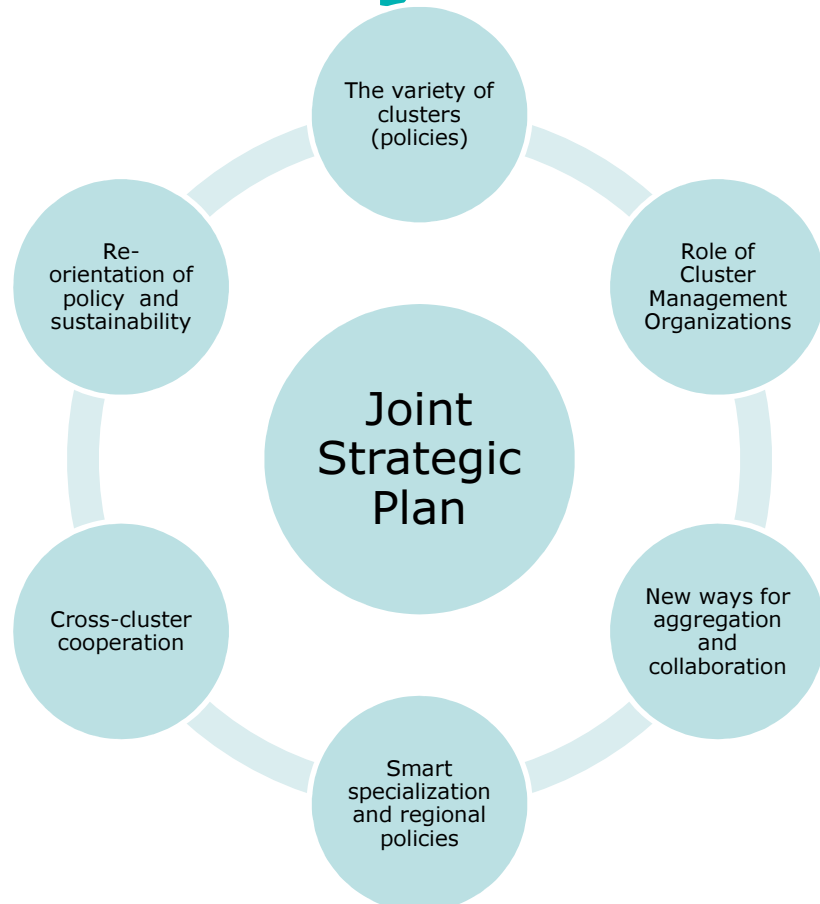


12th European Week of Regions and Cities

OPEN Brussels

DAYS 6 - 9 October 2014

Clusterpolisee Joint Strategic Plan as an evolution of EU cluster policy development and a solution to boost innovation through interclustering strategies and Smart Specialization Policies



FUTURE DEVELOPMENT OF CLUSTERS

- Improve **Framework conditions**
- Design of **New Strategies** of cluster development
- Adapt and address existing and future policies to **Transnational Collaboration** with an open system approach
- Promote **Coordinated Initiatives**



12th European Week of Regions and Cities

OPEN Brussels

DAYS 6 - 9 October 2014

CLUSTERPOLISEE WORKING GROUP

Marche Region - European Policies and Managing Authority of ERDF and ESF

Via Tiziano, 44 - 60125 Ancona

Tel. +39 071.8063823-3801

Fax. +39 071.806.3018

email: polcom@regione.marche.it

WEBSITE: www.europa.marche.it

WWW.CLUSTERPOLISEE.EU

WWW.CLUSTERPOLISEES3.EU

SVIM Sviluppo Marche SpA – Società Unipersonale

Territorial Policies, Sustainability, Innovation and Cooperation Area

Via Raffaello Sanzio, 85 -60125 Ancona

Tel. +39 071. 289941

Fax +39 071 .28994235

email: clusterpolisee@svimspa.it

WEBSITE: www.svimspa.it



Thank you for your attention !

