

Project Factsheet

Project Acronym: CluStrat

Full project title: Boosting Innovation through new Cluster Concepts in support of emerging Issues and cross-sectoral Themes

CluStrat is a strategic transnational cooperation project implemented through the CENTRAL EUROPE Programme co-financed by the ERDF. 18 project partners have joined forces to develop and test new cluster concepts that are needed for maintaining and improving the competitiveness of the CENTRAL EUROPE area.

Focus Areas:

New cluster concepts in view of Emerging Industries, including:

- Active Ageing
- Sustainable Development/Green Economy and
- Sustainable/Intelligent Mobility.

New cluster concepts in view of Cross-cutting Issues, including:

- Internationalization,
- Technology & Knowledge Transfer and
- Gender in Innovation.

The potentials of Key-enabling Technologies and the delivery of Smart Specialization Strategies are of particular importance in the development of the new cluster concepts.

Main Outputs:

- Joint strategy on new cluster concepts for the CENTRAL EUROPE area
- Policy recommendations
- Joint action plan for the introduction of recommendations into the regional and national systems
Proposals for Joint Actions to be implemented at transnational and macro regional level

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Main Instruments:

- Mapping of potentials
- Systematic Policy Dialogue at regional, national and transnational level for sharing and validating interim results with policy makers and relevant stakeholders throughout the project
- Expert Workshops for obtaining expert feedback and input on specific thematic fields
- Pilot Actions for testing the new cluster concepts in the project regions

Project duration: 10/2011 - 11/2014

Involved countries: Austria, the Czech Republic, Germany, Hungary, Italy, Poland, Slovenia, Slovakia and Ukraine.

Coordination: CluStrat is coordinated by Steinbeis-Europa-Zentrum, in close collaboration and with financial support from the Ministry of Finance and Economics Baden-Württemberg.

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