

BOOSTING INNOVATION IN CENTRAL EUROPE

14. December 2011

Stuttgart, Germany

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Support to Industrial Innovation



European Commission
Enterprise and Industry

Main achievements since 2008

Aiming higher: the concept of “world-class clusters”

- Commission Communication on clusters (October 2008)
- European Cluster Alliance – ECA (September 2006)
- European Cluster Observatory – ECO (2007)

Doing better: Excellence in cluster management

- European Cluster Excellence Initiative - ECEI (September 2009)
- Training and Benchmarking activities
- European Club of Cluster Managers

Thinking global: SME internationalisation through clusters

- Memoranda of Understanding with non EU-countries (2010-2011)
- European Cluster Collaboration Platform - ECCP (September 2010)
- Transnational cluster cooperation projects

Main challenges ahead

From pilot actions to (more) sustainable solutions

- ... a European Cluster Quality Label
- ... a European Cluster Excellence Foundation
- ... a European Cluster Association

From sectoral to cross-sectoral policy approaches and beyond

- The “transformative power of innovation”
- The new concept of “emerging industries”
- Clusters vs. global value chains

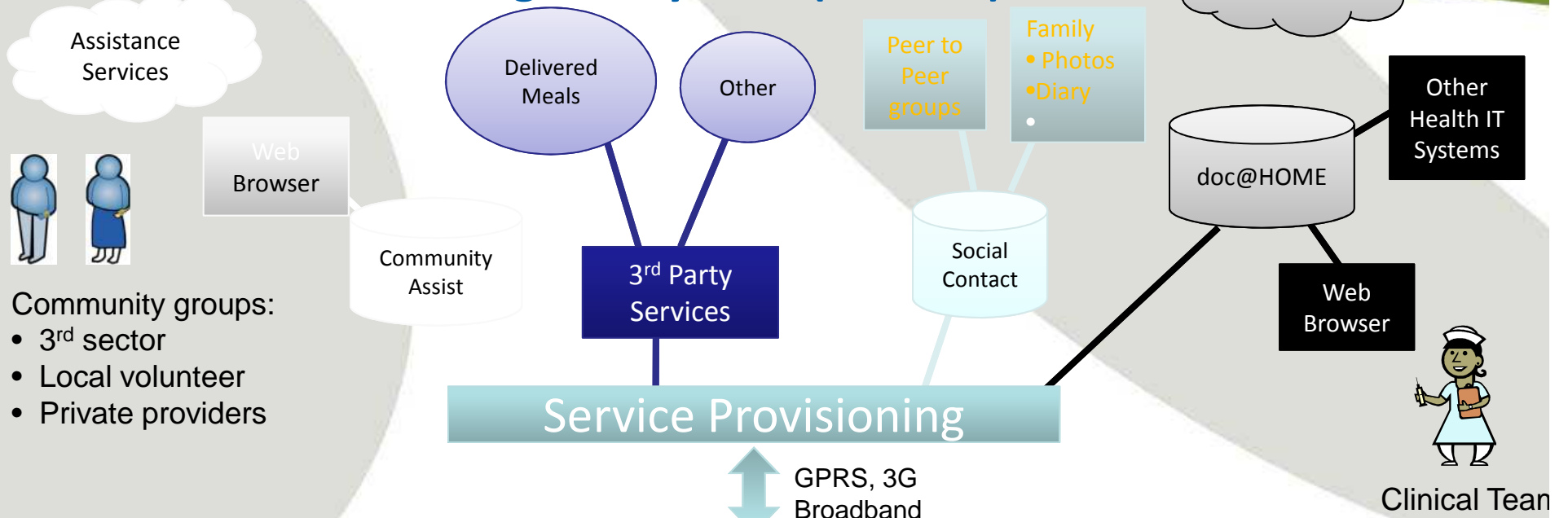
From supporting clusters to better using clusters

- Better addressing societal challenges through clusters
- Smart specialization and the role of clusters
- SME internationalization through clusters

From the “flower pot approach” to
self-sustainable “eco-systems”



Assisted Living Eco-System (docobo)



- Community groups:
- 3rd sector
 - Local volunteer
 - Private providers

Class IIa
Multimedia
Medical Device
Platform



Care Portal™

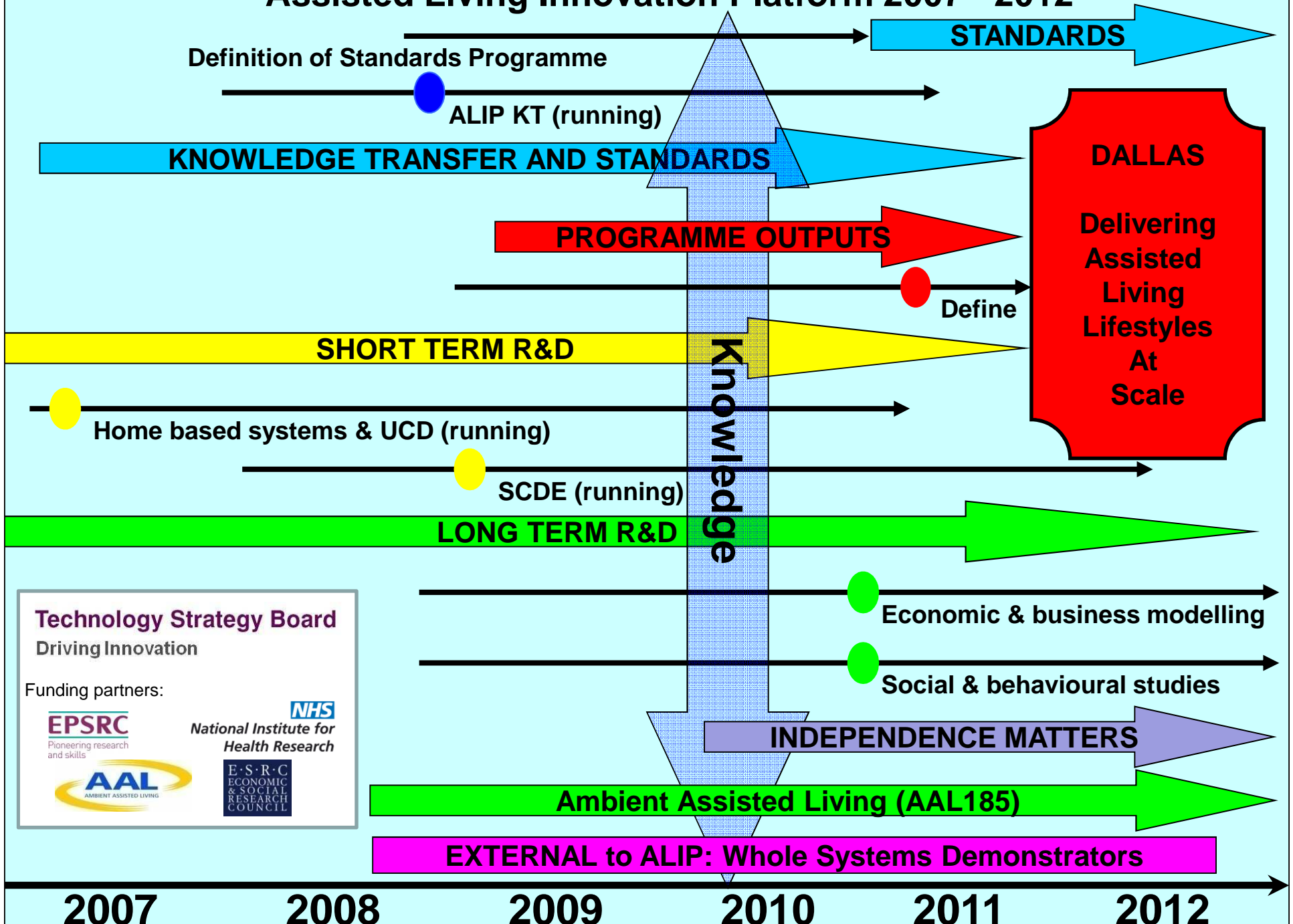
Location
Services

Environmental
Controls
Interface



- in house & out of house location
- Falls prevention & detection

Assisted Living Innovation Platform 2007 - 2012



Technology Strategy Board
Driving Innovation

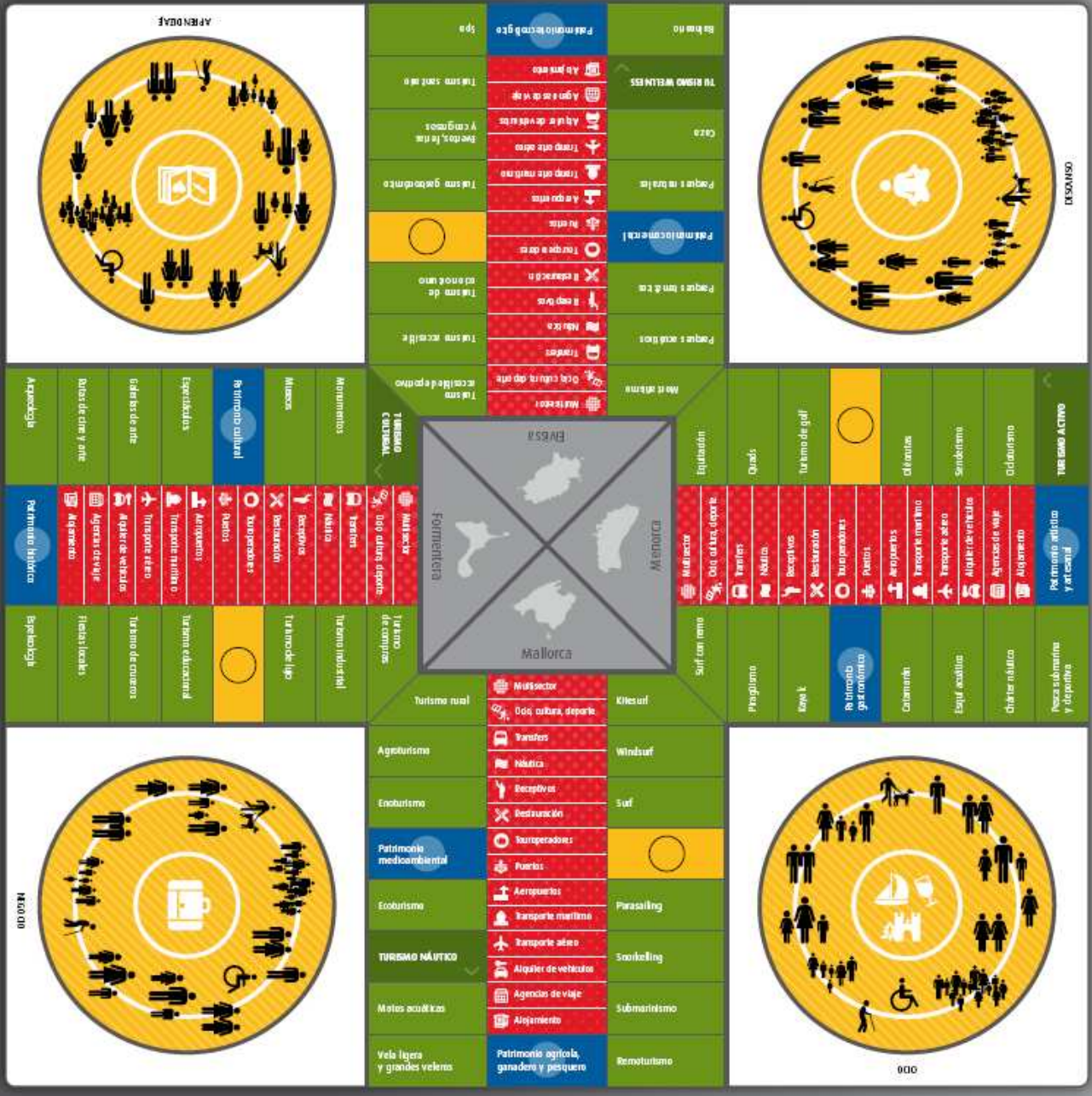
Funding partners:

- EPSRC**
Pioneering research and skills
- NHS**
National Institute for Health Research
- AAL**
AMBIENT ASSISTED LIVING
- E·S·R·C**
ECONOMIC & SOCIAL RESEARCH COUNCIL

2007 2008 2009 2010 2011 2012

Balears.t, la transformación turística en marcha.

- ACTIVOS** Recursos tangibles e intangibles, susceptibles de ser puestos en valor turístico.
- ACTORES** Generadores o componente clave para la existencia de un producto turístico.
- MERCADO** Genera desplazamientos.
- PRODUCTOS TURÍSTICOS** Lo demandado o apreciado por el mercado.



More information on clusters

European Cluster Observatory: www.clusterobservatory.eu

European Cluster Collaboration Platform:
www.clustercollaboration.eu

European Cluster Alliance: www.proinno-europe.eu/eca

European Cluster Excellence Initiative: www.cluster-excellence.eu