



## BOOSTING INNOVATION IN CENTRAL EUROPE

NEW CLUSTER CONCEPTS IN SUPPORT OF EMERGING ISSUES AND CROSS-SECTORAL THEMES

*Wednesday, 14th December 2011  
Neues Schloss, Stuttgart, Germany*

### CONFERENCE PROGRAMME

13:00	<b>Registration / Coffee and light lunch</b>
<b>Moderation of the day</b> <i>Prof. Dr. Norbert Höptner</i> , Commissioner for Europe of the Minister of Finance and Economics of Baden-Württemberg, Director Steinbeis-Europa-Zentrum	
14:00	<b>Opening</b> <i>Daniel Roustá</i> Permanent Secretary, Ministry of Finance and Economics of Baden-Württemberg
14:30	<b>Key Note Speeches: European Policy on Clusters to support Innovation and Competitiveness of SME</b> <i>Dr. Reinhard Büscher</i> Head of Unit Support for Industrial Innovation, Directorate-General Enterprise and Industry, European Commission  <i>Michel-Eric Dufeil</i> Acting Director for Austria, Czech Republic, Germany, the Netherlands, Slovakia, Slovenia, Directorate-General for Regional Policy, European Commission
15:30	<b>Coffee break</b>
16:00	<b>Key Note Speech: Emerging Industries – Opportunities for European Competitiveness and Innovation</b> <i>Dr. Thomas Reiß</i> Head of Competence Center Emerging Technologies, Fraunhofer Institute for Systems and Innovation Research ISI, Germany
16:30	<b>Expected impact of new Cluster Strategies for Central Europe and the Danube Region</b> <ul style="list-style-type: none"> <li>▪ <i>Mátyás Somkuti</i>, Cluster development coordinator, MAG - Hungarian Economic Development Centre Plc.</li> <li>▪ <i>Dr. Pavla Břusková</i>, President National Cluster Association (NCA), Czech Republic</li> <li>▪ <i>Werner Pamminer</i>, Managing Director Clusterland Upper Austria Ltd. (COG)</li> <li>▪ <i>Dr. Michele Pelloso</i>, Director of Industry and Craft Department, Veneto Region, Italy</li> <li>▪ <i>Maciej Dzierżanowski</i>, The Gdańsk Institute for Market Economics (IBNGR), Poland</li> <li>▪ <i>Katica-Zdenka Mesic</i>, Head of Department, Directorate for Small Business, Ministry of Economy, Labour and Entrepreneurship, Croatia - <i>tbc</i></li> </ul> Chairperson: <i>Dr. Petra Püchner</i> , Managing Director Steinbeis-Europa-Zentrum, Coordinator of CluStrat
17:30	<b>End</b>

After the conference all speaker's presentation are available at  
<http://www.steinbeis-europa.de/event.clustrat.html>

